

Presentation of New Features SphinxOnline V5

What's New

- *E-mailing editor*
- *Multichannel distribution*
- *Over-solicitation*
- *Automatic alerts*
- *AI-based variable creation*



Introducing the new version!

Discover the V5 teaser video!



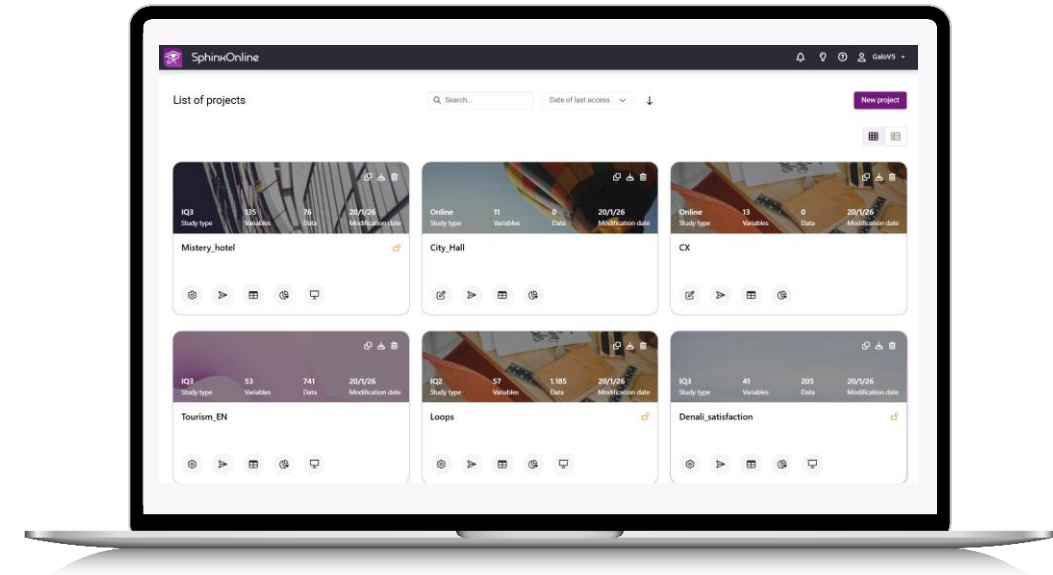
E-mailing Editor:

Work with an ergonomic & intuitive tool

A **complete e-mailing module**: import of mailing lists and management of address books, create messages using **templates**, real-time response tracking and quota management.

Benefits:

- Simplify your email distribution
- Create attractive and impactful messages



Multichannel Distribution:

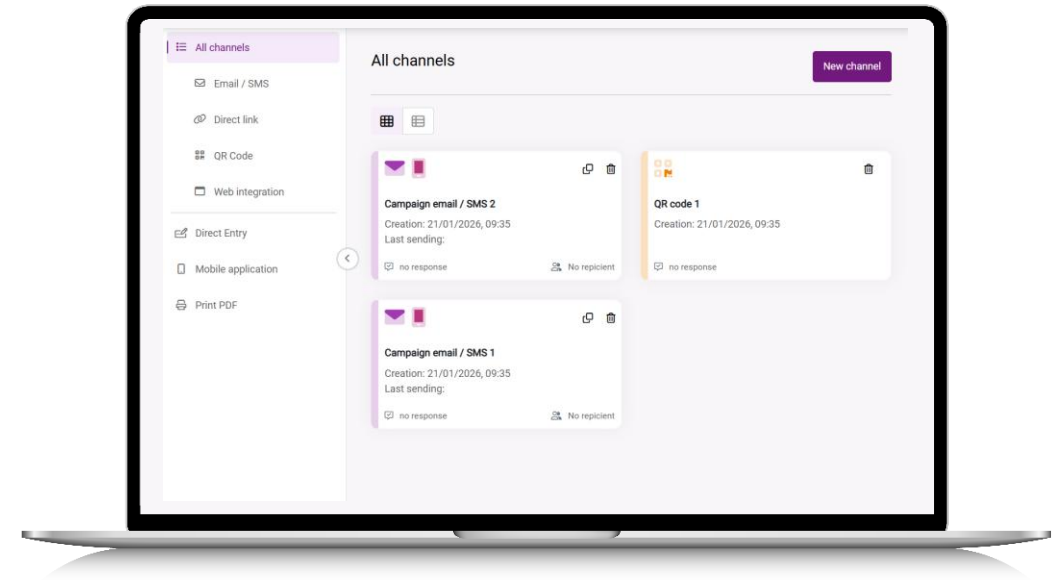
Design your campaigns

Multichannel sending module: for example, sending a questionnaire by email with an **automatic** SMS reminder.

Iframe or pop-up to distribute the questionnaire from a website.

Benefits:

- Increase efficiency
- Maximize response rates

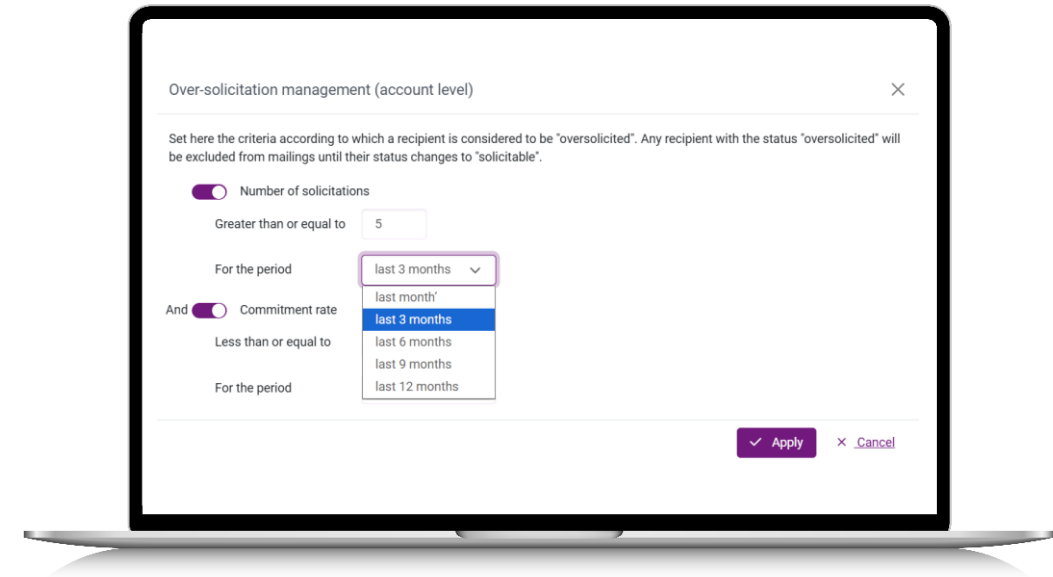


Over-solicitation: *Select your contact base*

Define your criteria to identify, over a given period, the **number of requests** and the desired **engagement rate**.

Benefits:

- Effective management of your contact database
- No fatigue for your target audiences



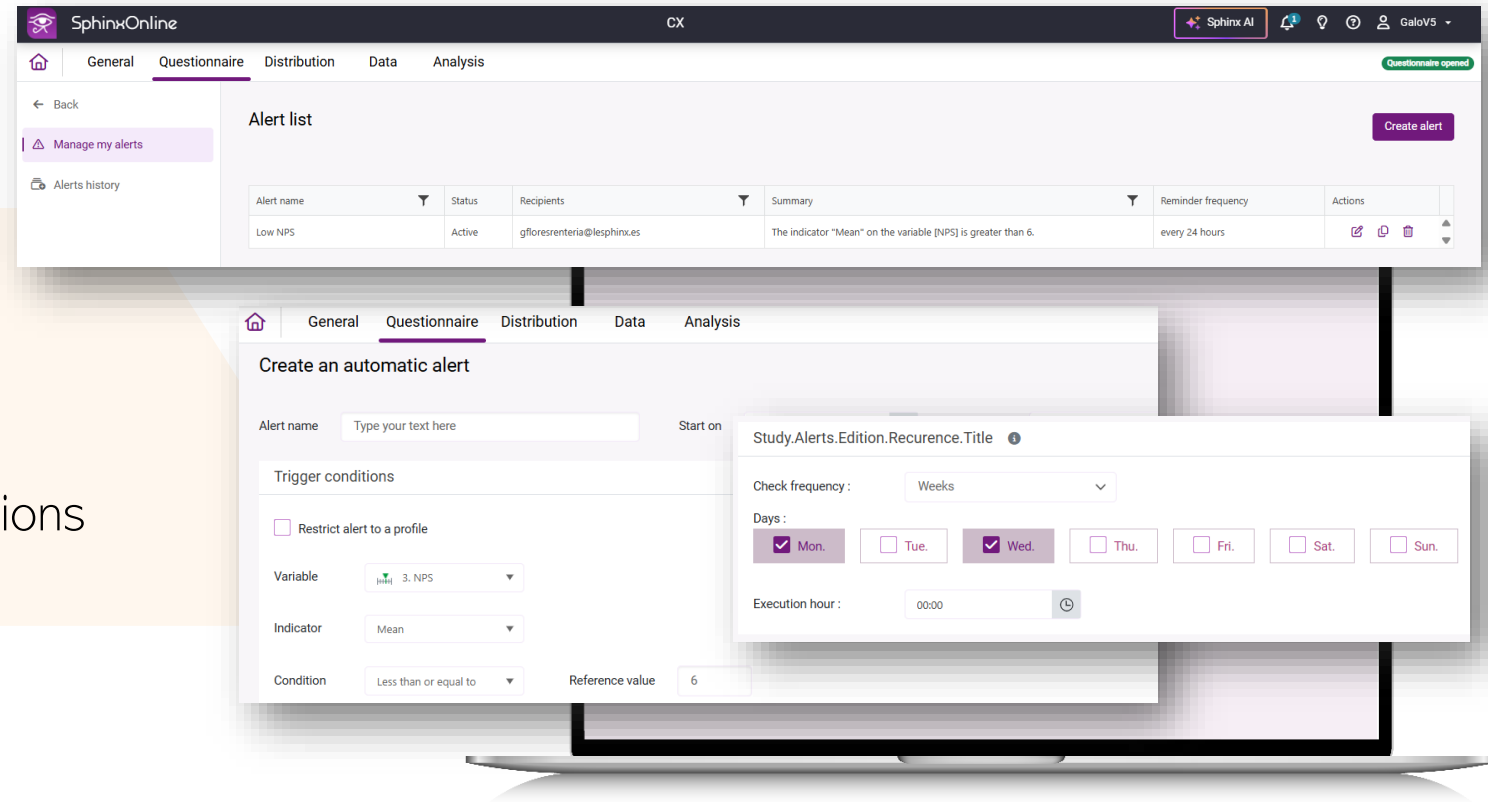
Automatic Alerts:

Stay as close as possible to your results

Define your criteria to identify, over a given period, the **number of requests** and the desired **engagement rate**.

Benefits:

- Real-time monitoring of average scores
- Implementation of targeted and focused actions



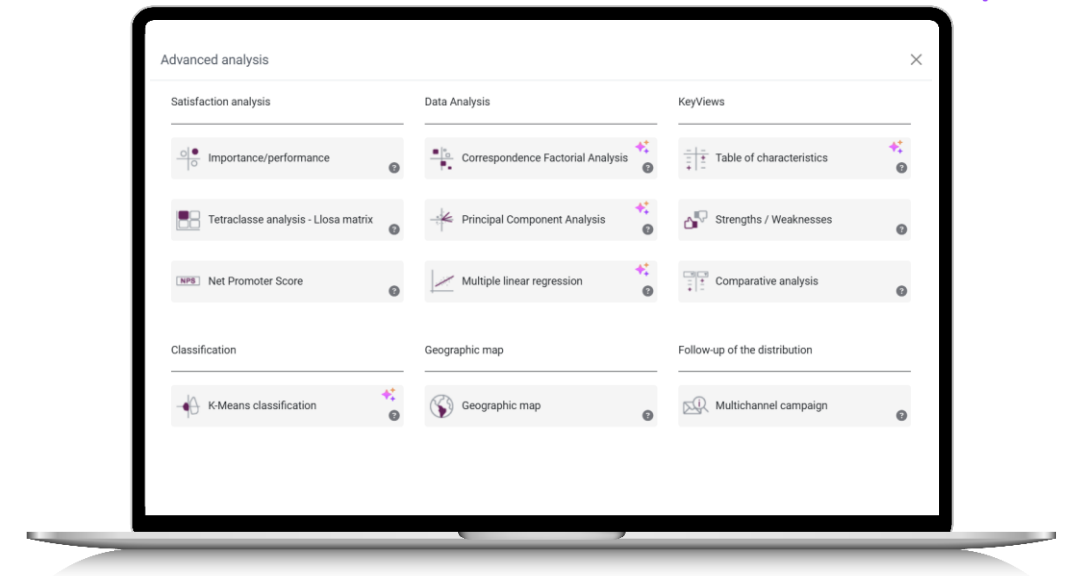
AI-Based Variable Creation:

Gain analytical precision

Generate **new variables** using AI to anticipate questionnaire completion and unlocking new actions.

Benefits:

- Dive deeper into data exploration
- Use a powerful and fast AI-driven tool



And AI is always there to help you save time



GENERATE

Questionnaires from Sphinx iQ3 automatically



ANONYMIZE

Text data by hiding identity elements: name, city, phone number...



INTERPRET

Easily analyze data: summaries, enhanced rewording, advanced analysis



EXPLORE

Quickly analyze verbatims through codebook creation and theme detection



Try Sphinx AI



sales@lesphinx.eu



www.LeSphinx.es/?lang=en

Find us on:

